



JEFF BATEMAN *Communications*

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COMMUNICATION SKILLS

▶ **Writing:** Feature articles, news items, website content, columns, press releases, media backgrounders, research papers, speeches, awards-show scripts, ghostwritten editorials, advertising copy, annual reports, brochures and pamphlets.

▶ **Editing:** Strong skills in substantive and structural editing, rewriting, fact checking and proofreading. Ability to examine a piece of writing for structural flaws and edit for clarity, focus and ease of reading.

▶ **Editorial Coordination:** As a magazine editor, I have initiated and executed editorial policy, planned content and overseen the work of writers, translators, photographers, graphic designers and editorial assistants.

▶ **Niche Publications:** I've worked closely with senior executives and administrators in planning, launching and editing employee bulletins, member newsletters and special-purpose publications for government, association and private-sector target audiences.

WORK EXPERIENCE

Writing/editing, Jeff Bateman Communications, August 1999 to present:

▶ recent freelance clients (since 2007) include Tourism BC, Tourism Association of Vancouver Island, Primal Communications, Vancouver Island North Tourism, Pharmasave National, Oceanside Tourism, Macklam Feldman Management, City of Burnaby Parks, Recreation & Culture, Carol Marks George Publicity, *Westworld* magazine (BC, Saskatchewan, Alberta and Manitoba editions), *Promise* magazine (St. Paul's Hospital Foundation), *Deckchair* magazine (contributing editor) and Fulcrum Publications.

▶ contributed feature articles, sidebars and/or department items to *Western Living*, *Travel Etc.* (published by Uniglobe Travel International), *Westworld* (the British Columbia Automobile Association), *Soar* (Pacific Coastal Airlines), *Victoria Times-Colonist*, *Calgary Herald*, *HomeSpa*, *Billboard*, *Unwind*, *Dreamscapes*, *Applaud!*, *Performing Songwriter* and the *Mix* section of the *Vancouver Sun*

▶ wrote press releases, bios and website content for S.L. Feldman & Associates, Watchdog Management, 604 Records & Jericho Beach Music; artist bios for the Wailin' Jennys, Brian Howes, Marianas Trench, Kate Reid, Oakalla, etc.

▶ edited and/or rewrote brochures, website content and annual reports for the University of British Columbia's Campus Sustainability Office

▶ consulted on website development for Shekinah Homes/Victoria

▶ music review editor for *The Record* on-line

▶ researched/wrote 30+ entries for *The Canadian Encyclopedia* (on-line, CD-ROM & print)

Senior Editor, *The Record*, Vancouver, January 1997 to August 1999:

The highlight of my 14-year association (1988-2001) with Canada's music industry trade weekly was working as senior editor in a telecommuting capacity. I handled overall editorial direction for the publication while working closely with the Toronto-based publisher, news editor, art director and advertising staff. Responsibilities included:

▶ short- and long-term editorial planning for 120+ issues

▶ writing news features, artist profiles and album reviews

▶ assigning and editing work from freelance writers

▶ coordinating special editions and advertising supplements

▶ representing the magazine at conferences and industry events

Jeff Bateman Communications, Toronto/Vancouver, May 1988 to December 1996:

- ▶ contributing editor and western Canada bureau chief, *The Record*
- ▶ researched and wrote *A World of Opportunity*, a 40,000-word analysis of the Canadian music industry commissioned by Heritage Canada and the Pacific Music Industry Association, 1996
- ▶ contributor to *Vancouver, Western Living, Variety, Billboard, Music Business International, Teen Generation, Network, Music Express, SoundCan* and *Canadian Composer* magazines
- ▶ editor of program guidebooks for the Music West conference and festival, 1990, 1992, 1993 and 1994
- ▶ substantive editor, *Bryan Adams: Everything He Does* (Random House, 1993)
- ▶ launched and edited newsletters for the Canadian Country Music Association and the Songwriters Association of Canada (1988/89)

Editor, *The Music Scene/La Scene Musicale*, Performing Rights Organization of Canada Ltd. Toronto, January 1984 to April 1988

Full editorial responsibility for bi-monthly magazine published by P.R.O. Canada (now SOCAN), a national copyright association representing songwriters, composers and music publishers.

Freelance Writer/Editor, Toronto, July 1982-January 1984

Clients included *Teen Generation, Globe and Mail's Broadcast Week*, Tourism Ontario, the Global Television Network, *Program Guide* (Maclean Hunter cable-TV monthly), *International Environment Reporter* (Washington, D.C., trade weekly), Moving To Publications (city guidebooks), and the Retter Business College.

Writer/Publicist, Global Television Network, Toronto, June 1981 to July 1982

- ▶ wrote press releases, media backgrounders and biographies of Global TV personalities
- ▶ liaised with TV critics and listing editors in promoting network programming

EDUCATION

Honours Bachelor of Journalism, Carleton University, Ottawa, 1979

AWARDS

- ▶ Western Magazine Award, 1992; nominated for best arts feature story in 1997
- ▶ Pacific Music Industry Association award, 1999, "Journalist of the Year"

MEMBERSHIPS

- ▶ professional member, Periodical Writers Association of Canada (1988 to present)
- ▶ founding member, Canadian Freelance Union
- ▶ member of the Canadian Academy of Recording Arts & Sciences (1984-2001)

VOLUNTEER WORK

- ▶ co-founder, Sooke Slow Food Cycle, 2011/2012
- ▶ board member, Sooke Transition Town Society
- ▶ public member, District of Sooke Economic Development Commission, 2012
- ▶ public member, District of Sooke Community Grants Committee, 2012
- ▶ campaign manager, Alanda Carver JDF Electoral Area campaign, 2011
- ▶ Facebook pages run for Ahimsa Yoga, Slow Food Cycle & Transition Town, 2010-present
- ▶ adjudication committee, Governor General's Performing Arts Awards, 2005, 2008
- ▶ fundraising activities for Dance Across Borders & The Power of Hope, 2006-08
- ▶ organizer & media relations, African Fusion fundraiser in Vancouver, 2002
- ▶ member of host committee for 1998 Juno Awards, Vancouver
- ▶ Juno Awards judge, 1994, 1996-99
- ▶ Pacific Music Industry Awards judge, 1997-2002

Updated: June 2012